



PROFESSIONAL SUMMARY

Full stack web developer with nine years of experience on digital teams using technology to develop and grow new streams of revenue. Proficient in Javascript, React.js, Ruby, SQL, Agile environments, and Scrum methodologies.

Full Stack Web Developer

Andrew Chunis

CONTACT

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SKILLS

- Javascript
- React.js
- Ruby
- Ruby on Rails
- jQuery
- SQL
- Analytics
- Tag Management
- SEO

EDUCATION

UNIVERSITY OF CONNECTICUT
Bachelor of Arts | 2009

WYNCODE ACADEMY
Full Stack Web Development | 2019

EXPERIENCE

Wyncode Academy

Oct 19 - Dec 19

Wynwood Miami, FL

- Trained in several modern web programming languages, primarily: Javascript, Ruby, HTML5, CSS3
- Deployed various web frameworks, including: React.js, Ruby on Rails, and frontend CSS frameworks
- Completed 350+ hours of staffed learning and 8,000+ lines of code
- Led teams that built complex, useful applications that will continue to grow
- 100% project completion rate

PROJECTS

Cruisebuddy.app

A rating and review application for cruises. Users are able to query through cruise ships by search terms and browse, share, comment, and post ratings and reviews for cruise vacations.

- Built with a React.js frontend application and Ruby on Rails backend
- Rails controllers render custom JSON APIs to display data from the model
- React components fetch APIs using Axios and filter results by user params
- Active Storage deployed with AWS S3 cloud to render user generated content

Miamicontaminatedsites.com

A website application built with React.js that fetches the Miami Dade Open Data Hub's API for properties with environmental contamination.

- User input connects to google Autocomplete API to retrieve the user's location
- Autocomplete result pushes the Place ID as a parameter to the result page
- Result page calculates the distance for latitude and longitudes to query the Miami Dade Open Data Hub API
- Values are set to state and the user can filter results to refetch the API
- Google Maps API reads the latitude and longitudes from state to display a map with display markers along with the user's search request

FalconITSS.com

A front-end web design built on Wordpress, a fully-custom template incorporating advanced custom fields and a job search API powered by BullHorn API.

PerProEquip.com

Startup company that required a front-end web design built on the wordpress platform and the WooCommerce eCommerce engine.

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LinkedIn
linkedin.com/in/andrewchunis



GitHub
github.com/chuniversity



Website
www.andrewchunis.net

EXPERTISE

- Adobe Experience Manager
- Adobe Creative Cloud
- JIRA
- Git
- Tealium
- Magento
- Wordpress

AWARDS

Year. 2019

Employee of the QTR

For accelerating Celebrity Marketing's digital analytics capabilities.

- Celebrity Cruises

Year. 2018

awwwards

For contributing the analytics tracking to the Perfect Day Island mini site.

- Royal Caribbean

LANGUAGE

English ■ ■ ■ ■ ■ ■ ■ ■

Spanish ■ ■ □ □ □ □ □ □

WORK HISTORY

Digital Web E-commerce Analyst

Royal Caribbean Cruise Lines, Miami Fl ————— 2016 - 2019

Provide key support in the areas of web analytics, optimization of websites, landing pages, organic and paid campaigns, email and social insights to grow web traffic, generate revenue and drive increased engagement. A primary role intersecting various teams at Royal Caribbean, Celebrity Cruise Lines, cruise booking funnels, the Cruise Planner eCommerce platform, UX/UI teams, and various marketing and revenue management personnel.

- Drove optimizations to the Celebrity Cruises booking funnel which saw 109% growth in web bookings over 2018, and 367% growth over 2017. Increased the booking funnel conversion rate from .39% to .68%
- Booking Funnel traffic increased 34% over 2018, and 112% over 2017
- Led mobile phone enhancements on the Cruise Planner eCommerce platform, increasing mobile traffic by 250%, conversions by 450%, and the conversion rate by 57%.
- Provided recommendations on Cruise Planner entry paths that increased traffic by 70% YoY, previous YoY growth was 9%
- Implemented real time traffic analytics reporting and alerts for both Royal and Celebrity Cruises, saving millions in potential lost revenue during site outages and code migrations
- Prepared the web development team for tag management guidelines for each sprint, providing recommendations on tag structure and syntax to incorporate into our Tealium tag management tool.

E-Commerce Manager

Pyramid Time Systems, Meriden Ct ————— 2014 - 2016

Managed all digital marketing for a manufacturer of business time systems, including oversight of 10 ecommerce accounts with national retailers such as Amazon, Staples, & Office Depot, valued at more than \$40MM annually.

- Overhauled the company's Google Adwords strategy, increasing lead generation by 300% and RoA by 500%
- Enhanced search engine optimization, taking it from a fifth-page result on Google for the industry's top keyword to the 2nd ranked placement.
- Designed the company website at www.pyramidtimesystems.com, managing the outsourced development team.

Digital Marketing Specialist

Advanced Benefit Strategies, Unionville Ct ————— 2010 - 2013

Managed all new business development activities for employee benefit programs, with responsibility for expanding annual sales growth by more than 20% and adding a total of 255 new client companies across the US

- Developed and implemented the company's online advertising strategy and enhanced the functionality of the company's website, increasing daily web traffic by more than 900%
- Designed and developed the company website, viewable at www.abs125.com